

## Student Osteopathic Medical Association (SOMA) 2021 – 2024 Strategic Plan

### Mission Statement

The Student Osteopathic Medical Association (SOMA) is the nation's largest network of osteopathic medical students. We are an American Osteopathic Association (AOA)-affiliated, student-led and student-driven organization with direct representation to the AOA.

SOMA shall:

1. Educate and prepare osteopathic leaders and advocates.
2. Maintain open and transparent lines of communication to our student members as we continually adapt to the evolving needs of our members and organization.
3. Advance collaborative relationships that promote osteopathic medicine in the greater healthcare community.
4. Utilize our direct affiliation with the American Osteopathic Association to advance the interests and viewpoints of osteopathic medical students.

### Strategic Plan

#### Pillar 1: Membership

- Increase SOMA leadership and membership diversity.
- Establish and leverage an active alumni network.
- Engage in mentorship and professional development opportunities for SOMA members.
- Collaborate with AOA to promote membership among SOMA members and alumni.

#### Pillar 2: Policy and Healthcare Advocacy

- Raise SOMA's profile and presence within the AOA.
- Increase awareness and involvement of SOMA members in advocacy and community outreach to better osteopathic medicine and patient care.
- Ensure the execution of the National SOMA's policies both within the organization and with external partners.

#### Pillar 3: Visibility and Public Image

- Enhance SOMA's reputation as the nationally and internationally recognized osteopathic student voice.
- Engage medical student organizations and professional stakeholders to further SOMA's mission, priorities and policies.

#### Pillar 4: Organizational Growth

- Promote future SOMA expansion through the Pre-SOMA, medical school chapter, and alumni networks.
- Develop and strengthen relationships with osteopathic affiliates and external strategic partners.